

**BOROUGH OF FLORHAM PARK  
ORDINANCE # 10-9**

**AMENDING AND SUPPLEMENTING  
CHAPTER 199, SIGNS,  
OF THE CODE OF THE BOROUGH OF FLORHAM PARK**

IT IS HEREBY ORDAINED by the Borough Council of the Borough of Florham Park, Morris County, State of New Jersey, as follows:

**SECTION 1** - A new Section 199-38 is hereby added to Chapter 199 of the Code of the Borough of Florham Park reading in its entirety as follows:

**§199-38. Signs in the POD-S Zone**

A. Signs permitted for commercial development in the POD-S Zone shall be as follows:

- (1) Any sign permitted by §199-33. Notwithstanding anything to the contrary elsewhere in this chapter, in regard to freestanding ground signs permitted by Section 199-33:

One freestanding ground sign shall be permitted for each 300 feet of street frontage abutting the lot on which the sign is located, up to a maximum of two such freestanding ground signs per lot. These signs shall not face Park Avenue. These signs shall be in addition to any freestanding sign identifying the name of the planned development in which such lot is located. For purposes of this section, "street" shall be deemed to include both Park Avenue and any Park Avenue connector street as defined in Ordinance Section 250-121.B(1).

- (2) Wall signs identifying a principal occupant of a building, subject to the following regulations:
  - (a) Maximum Number: 2 per building, provided that no more than one sign shall be erected on each façade (i.e., side) of the building.

- (b) Maximum Area: An area equal to 2% of the area of the side of the building upon which the sign is mounted, or 125 square feet, whichever is less.
  - (c) Illumination: Such signs may be illuminated by (i) internal lighting, (ii) backlighting behind opaque letters, or (iii) external lighting.
- (3) Wall Signs, identifying the street address of the building, subject to the following regulations:
  - (a) Maximum Number: 1 per building
  - (b) Maximum Area: 15 square feet
  - (c) Illumination: Such signs may be illuminated by (i) internal lighting, (ii) backlighting behind opaque letters, or (iii) external lighting.
- (4) Directional Signs, subject to the following regulations:
  - (a) Location and Number: As determined by the Planning Board during the course of site plan review, in order to insure efficient onsite vehicular and pedestrian circulation, and clear directions for pedestrians and motorists.
  - (b) Content: Directional signs that display the street address of the property on which they are located may display the name of the business at such address where the Planning Board finds that display of the business name will facilitate efficient vehicular or pedestrian circulation and/or improved directional information for visitors and guests.
  - (c) Maximum Area: 24 square feet
  - (d) Illumination: Such signs may be illuminated by (i) internal lighting, (ii) backlighting behind opaque letters, or (iii) external lighting.

**SECTION 2** - All ordinances inconsistent with this ordinance are hereby repealed to the extent of such inconsistencies.

**SECTION 3** - If any article, section, sub-section, paragraph, phrase or sentence of this ordinance is for any reason declared to be invalid, such declaration shall not affect the remainder of the ordinance.

**SECTION 4** - This ordinance shall take effect upon final publication as provided for by law.

INTRODUCED:      April 13, 2010  
ADOPTED:         April 27, 2010

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**CERTIFICATION**

I, Sheila A. Williams, Registered Municipal Clerk of the Borough of Florham Park, County of Morris and State of New Jersey, do hereby certify the foregoing to be a true copy of an Ordinance adopted by the Borough Council on April 27, 2010

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R. Scott Eveland, Mayor

Attest:

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Sheila Williams, Borough Clerk