

**BOROUGH OF FLORHAM PARK
ORDINANCE # 11-19**

**AMENDING AND SUPPLEMENTING
CHAPTER 199, SIGNS,
OF THE CODE OF THE BOROUGH OF FLORHAM PARK**

IT IS HEREBY ORDAINED by the Borough Council of the Borough of Florham Park, Morris County, State of New Jersey, as follows:

SECTION 1 – A new Section 199-39 is hereby added to Chapter 199 of the Code of the Borough of Florham Park reading in its entirety as follows:

Sec. 199-39. Signs in the POD-S and C-4 Zones for Commercial Uses

A. Signs permitted for commercial development in the POD-S and C-4 zones shall be as follows:

(1) Campus Identification Signs.

No more than two (2) campus identification freestanding signs shall be permitted fronting on Park Avenue. Such signs shall conform to the following requirements:

Maximum size: Seventy (70) square feet per sign and no sign shall have more than two display faces.

Location: Campus Identification Signs shall be located no closer to Park Avenue than fifteen (15) feet.

Maximum height: Eight (8) feet.

Illumination: Any illumination for any ground mounted sign in the C-4 Zone shall not create glare and the light source shall be shielded from the general public's view.

(2) Any sign permitted by Section 199-33.

Notwithstanding anything to the contrary elsewhere in this chapter, in regard to freestanding ground signs permitted by Section 199-33.

One freestanding ground sign shall be permitted for each 400 feet of street frontage of the main access drive abutting the lot on which the sign is located, up to a maximum of two such freestanding ground signs per lot. In the case of multiple buildings per lot, there shall be no more than one (1) freestanding sign per building located along the main access road. These signs shall not face Park Avenue. Additional freestanding signs are permitted in the interior of the lots subject to site

plan approval. These signs shall be in addition to any freestanding sign campus identification sign permitted per Section 199-39.A.(1). Such freestanding ground signs shall conform to the following requirements:

Maximum Size: Sixty (60) square feet per sign and no sign shall have more than two (2) faces.

Maximum Height: Eight (8) feet.

Minimum Setback: Ten (10) feet from the property line.

- (3) Wall signs identifying the principal occupant(s) of a building subject to the following regulations:
 - (a) Maximum Number: Two (2) per building provided that no more than one sign shall be erected on each façade (i.e., side) of the building.
 - (b) Maximum Area: Each sign shall be no more than two (2%) percent of the area of the side of the building upon which the sign is mounted, or 125 square feet, whichever is less.
 - (c) Illumination: Such signs may be illuminated by (i) internal lighting, (ii) backlighting behind opaque letter, or (iii) external lighting.
- (4) Wall signs identifying the street address of the building, subject to the following regulations:
 - (a) Maximum Number: One (1) per building.
 - (b) Maximum Area: Fifteen (15) square feet.
 - (c) Illumination: Such signs may be illuminated by (i) internal lighting, (ii) backlighting behind opaque letter, or (iii) external lighting.
- (5) Directional Signs, subject to the following regulations:
 - (a) Location and Number: As determined by the Planning Board during the course of site plan review, in order to ensure efficient onsite vehicular and pedestrian circulation and clear directions for pedestrians and motorists.

- (b) Content: Directional signs that display the street address of the property in which they are located may display the name of the business at such address where the Planning Board finds that the display of the business name will facilitate efficient vehicular or pedestrian circulation and/or improved directional information for visitors and guests.
- (c) Maximum Area: 24 square feet
- (d) Maximum Height: Eight (8) feet.
- (e) Illumination: Such signs may be illuminated by (i) internal lighting, (ii) backlighting behind opaque letter, or (iii) external lighting.

SECTION 2 – All ordinances inconsistent with this ordinance are hereby repealed to the extent of such inconsistencies.

SECTION 3 – If any article, section, sub-section, paragraph, phrase or sentence of this ordinance is for any reason declared to be invalid, such declaration shall not affect the remainder of the ordinance.

SECTION 4 – This ordinance shall take effect upon final publication as provided for by law.

Introduction: September 20, 2011

Approval: October 18, 2011

R. Scott Eveland, Mayor

Attest:

Sheila A. Williams, Borough Clerk